

JCPenney

Get Incredible
Black Friday
Prices Now!



Cooks 5.3-qt. stand mixer reg. \$190 ea.

cooks



\$99⁹⁹ ea.



cooks BLACK+DECKER

\$14⁹⁹ ea. select styles

Cooks or Black+Decker™ small kitchen appliances reg. \$34-\$60



Black Friday Deals

In store or online, score Black Friday prices now!

Black Friday Deals excluded from coupons. While supplies last.



Protocol Sarasota 5-pc. luggage set reg. \$400 set

protocol

\$79⁹⁹ set select styles

Disney toys, costumes & clothing reg. \$12-\$130 Excluded from coupons.

Disney WISH



up to 50% OFF select styles



\$9⁹⁹ ea. select styles

Women's St. John's Bay cable sweaters reg. \$37 ea.

Also in women's plus, petites' & tall sizes.

\$5.99 ea.

St. John's Bark cable sweaters | select styles | reg. \$22 ea.

\$11⁹⁹ ea. select styles

Men's St. John's Bay, Mutual Weave or Arizona flannel reg. \$40 ea.



Xersion activewear for the family

up to 50% OFF select styles



h

Home Expressions solid or striped bath towels reg. \$10 ea.

\$2⁹⁹ ea. select styles



2-pr. set



save 84% \$19⁹⁹ ea. Diamonds & Gemstones[®] Yes, Please!

1/20 to 1/10 ct. t.w. diamond or lab-created gemstone in sterling silver sale \$33.32 ea. reg. \$124.98 ea. Additional styles available. *Scroll to bottom of ad for details.

2-pc. set



save up to 80% \$499⁹⁹* ea.

1 ct. t.w. lab-grown diamond in 10k gold sale \$833.32 ea. reg. \$2249.98-\$2499.98

up to 75% OFF

after Extra 40% Off* Fine jewelry select styles



save up to 84% \$199⁹⁹* ea.

1/4 to 1/2 ct. t.w. mined or lab-grown diamond in 10k gold sale \$333.32 ea. reg. \$699.98-\$1249.98



save up to 81% \$899⁹⁹* ea.

1 to 2 ct. t.w. lab-grown diamond in 10k gold sale \$1499.99 ea. reg. \$3749.98-\$4791.65



*No coupon required! Discount taken at register. Prices shown reflect all discounts. Discount already included at jcp.com.

starting at
\$14.99
select styles



Coats & jackets
for the family

25% OFF
Men's &
women's adidas
apparel
select styles



\$19.99 ea.
adidas tiro pants

adidas excluded from coupons.

50% OFF
select styles



Matching family
sleepwear

starting at
\$34.99
select styles
Valid 11/23-11/28.

Levi's

Men's &
women's
Levi's®
jeans

40% Off
Men's & women's Levi's® apparel
select styles
Valid online 11/17-11/28 &
in store 11/19-11/28.

50% Off
Kids' Levi's® apparel
select styles
Additional offers and coupons
do not apply to Levi's®. Valid 11/19-11/26.

Women's St.
John's Bay,
Arizona or a.n.a
denim
reg. \$44-\$49



\$14.99 ea.
select styles



adidas, Skechers
& Reebok shoes
for the family
msrp \$35-\$90
Excluded from coupons.

25% OFF
select styles



Get ready for guests

\$34.99 set
any size

Liz Claiborne 575tc ultra fit
performance sheet set
723-4786 | reg. \$85-\$155

liz claiborne®



\$49.99
any size

North Pole Trading Co.
faux-mink-to-sherpa
comforters
721-5211
reg. \$120-\$180



\$19.99 pr.
select styles

Women's boots
reg. \$65 or \$85



Pretty prices

starting at
\$14.99

Bras
select styles
reg. \$22-\$50



30% OFF

Haircare | select products
Valid 11/3-11/5 & 11/17-11/26.



50% OFF

Too Faced Better Than Sex mascara -
travel size
reg. \$16
Excluded from coupons.
Valid 11/19-11/25.



Scan now,
shop now!

Scan the QR
code to shop
all Black Friday
Deals online

save 81%
\$13.99

Gemstones' Yes, Please!

Lab-created gemstones or cultured freshwater pearls in sterling silver reg. \$74.98 ea. *Scroll to bottom of ad for details.



75% OFF

Gold & fine sterling silver chains
reg. \$62.48-\$16666.64

up to
80% OFF

Fashion silver boxed jewelry
select styles

\$11.99 ea.
reg. \$60 ea.

save 78%
\$449.99*
pr.

1 ct. t.w. lab-grown diamond studs in 10k gold sale \$749.99 pr. reg. \$2083.32 pr.

43B XXXXX AP

Shop more **BlackFridayDeals** in store & jcp.com

\$14.99 ea.
 Cooks or Black+Decker™ small kitchen appliances
 780-0947, 3028, 3149, 4895, 5066, 5142
 reg. \$34-\$60

cooks BLACK+DECKER

Cooks 2-qt. air fryers
 780-0943, 5449, 5450, 5452, 5854, 5855
 reg. \$60 ea.

\$24.99 ea.

cooks

PowerXL

PowerXL® 8-qt. Vortex Pro air fryer or Elite indoor smokeless grill
 780-5732, 5737 | reg. \$200-\$220

\$69.99 ea.

Black+Decker™ 6-slice air fryer toaster oven
 780-0471 | reg. \$160 ea.

BLACK+DECKER

\$59.99
 Cooks 6-qt. air fryer
 780-0944
 reg. \$140

cooks

Cuisinart

\$159.99
 Cuisinart® air fryer oven with grill
 780-5833 | reg. \$340

\$199.99 ea.
 Cuisinart® 5.5-qt. stand mixers
 780-1683 | reg. \$329 ea.

Cuisinart

\$79.99
 Instant Pot® 6-qt. Duo Plus pressure cooker
 780-5677
 reg. \$200

Instant

\$169.99
 Kalorik Maxx Advanced 26-qt. digital air fryer oven
 780-6468 | reg. \$320

KALORIK

\$99.99
 Keurig® Barista bar with frother
 780-6393
 reg. \$220

KEURIG

Nutribullet® juice extractor
 780-0168
 reg. \$160

nutribullet.

\$59.99 ea.

Nutribullet® Pro blender
 780-6386
 reg. \$150

nutribullet.

Make your mix

JCPenney
Rewards

Earn a **\$10 Bonus Reward*** when you spend \$50 on purchases now through 11/28!

Limit 3 per member. Earn dates: 11/17-11/28. *Scroll to bottom of ad for details.

Cooks 15-pc. stainless steel cookware set
782-1205 | reg. \$220 set

Cooking basics

\$69⁹⁹ set



Cooks spatter 11-pc. cookware set
782-1199, 4721 | reg. \$200 set
In 2 colors.

cooks

Cooks 14-pc. ceramic cookware set
782-1229, 1602 | reg. \$240 set
In 2 colors.

Cooks 3-pc. fry pan set



cooks

Cooks 3-pc. cast iron skillet or 5-qt. saute pan

Cuisinart® Advantage 11-pc. or 12-pc. cutlery set



Cuisinart

\$17⁹⁹ ea.

793-0429, 1199, 1202, 1972
782-2013, 2100, 4683, 4897, 6146
reg. \$40-\$60



Vasconia 13-qt. stockpot



Cooks 16" roaster

\$49⁹⁹ set

Cooks 30-pc. nonstick cookware set

782-0410, 0411, 1197
reg. \$180 set
In 3 colors.



50% OFF

Cooks & Martha Stewart bakeware

795-1598, 1599
sale \$14.99-\$34.99
reg. \$30-\$70



\$99⁹⁹ set

Martha Stewart 19-pc. ceramic cookware set
782-5563 | reg. \$180 set



\$39⁹⁹ set

Cuisinart® 12-pc. or Farberware® 15-pc. cutlery set
793-0539, 0552 | reg. \$80-\$120

FARBERWARE® Cuisinart



\$39⁹⁹ ea.

Cooks 3.5-qt. cast iron dutch oven
782-1755
reg. \$100 ea.
Other sizes also on sale

cooks



\$99⁹⁹ set

Cooks 10-pc. hard-anodized cookware set
782-5213
reg. \$260 set



your choice!
\$149⁹⁹ set

Cuisinart® contour 14-pc. hard-anodized or stainless steel cookware set
782-4024, 4289 | reg. \$380 set

Cuisinart

Dining deals



Holiday kitchen towels
785-0976, 0980, 0981, 1391, 1395, 1398
sale \$7.99-\$11.99
reg. \$20-\$30

60% OFF

North Pole

Reindeer Crunch Bark
Hot Chocolate
Butter Cookies

Food gifts
914-0101, 0102, 9000, 9001, 9002, 9003
sale \$11.99-\$24.99 | reg. \$30-\$60

\$89⁹⁹ set

Mesa Mia by Jenny Martinez aluminum 14-pc. cookware set
782-5558
reg. \$250 set
In 3 colors.

Mesa Mia

\$14⁹⁹ set

Pyrex Simply Store 10-pc. set
795-0433
reg. \$40 set

pyrex

Our **Best Black Friday Ever!**

*Exclusions apply. While supplies last. Must be 18+. One coupon per customer, per event. **May be mined or lab-grown diamonds.

All the deals, all the fun – ALL IN STORE, 11/24!*

5AM Your chance to win a \$10 off \$10, \$100 off \$100 or \$500 off \$500 coupon!

9AM \$10 off \$10 coupon when you spend \$50+ on Gift Cards.

1PM Your chance to win **FREE diamonds!**

5PM Let us cover your cart! Your chance to win a \$500 off \$500 coupon!

\$7⁹⁹
set
Home Expressions
microfiber twin sheet set
723-3427
reg. \$30 set



\$29⁹⁹
set
any size
Home Expressions Cool and Crisp
cotton percale sheet set
723-4426
reg. \$60-\$110



\$59⁹⁹
set
any size
Liz Claiborne
600tc dobby
stripe wrinkle-free
sheet set
723-4832
reg. \$165-\$205



\$39⁹⁹
set
any size
Liz Claiborne
1000tc Luxury
Performance
sheet set
723-4841
reg. \$105-\$185



721-0187
reg. \$100-\$155
shown: Ayden



\$39⁹⁹
set

any size
Home Expressions
complete bedding set
with sheets



721-5079
reg. \$100-\$155
shown: Jaime



\$49⁹⁹
any size
North Pole Trading Co.
faux-mink-to-sherpa comforters
721-5211 | reg. \$120-\$180



\$3⁹⁹
ea.
Home Expressions
soft support standard/
queen pillows
725-5354
reg. \$10 ea.

\$5⁹⁹
ea.
Home Expressions
medium support
standard/queen pillows
725-1156
reg. \$20 ea.

\$7⁹⁹
ea.
Home Expressions
firm support standard/
queen pillows
725-1166
reg. \$20 ea.

Buy online pick up in store.



\$9⁹⁹
ea.
Serta Perfect Sleeper Cool
Crystal or Stay Lofty
soft/medium or firm support
standard/queen pillows
725-6719, 6721,
6729, 6731
reg. \$30 ea.

\$14⁹⁹
ea.
Serta Perfect Sleeper
Down Illusion Gel or
Home Expressions feather
standard/queen pillows
725-6725, 6748
reg. \$42 ea.



60% OFF
Bodipedic Home
memory foam pillows &
mattress toppers
725-6942, 6943
reg. \$76-\$668



\$16⁹⁹
ea.
Home Expressions Ultra Soft reversible
twin/twin XL comforters
721-4609
reg. \$50 ea.
Other sizes at
similar savings.



\$49⁹⁹
ea.
any size
All Home Expressions
quilts
721-3923
reg. \$95-\$125



60% OFF
Fieldcrest comforters & quilts
721-1301, 1331
sale **\$49.99-\$99.99**
reg. \$125-\$250



BIDDEFORD™

starting at
\$39.99
select styles

Beautyrest.

h

\$4.99
ea.

DISTANT LANDS™



Biddeford or
Beautyrest
heated throws
or blankets
710-0503, 720-2600
sale **\$39.99-\$169.99**
reg. \$115-\$340



Home Expressions Quick-Dri® or
Distant Lands Perfect Color bath towels
740-1630, 2156
reg. \$14 ea.

\$7.99 ea.

Home Expressions Quick-Dri®
or Distant Lands
Perfect Color
17x24" bath rugs
743-0959, 1360
reg. \$22 ea.



starting at
\$6.99

Curtains
select styles



starting at
\$12.99

Home Expressions velvet plush
twin blankets
720-2739
reg. \$40 ea.

h



\$8.99
ea.

Fieldcrest Oversized
Spa bath towels
740-2765
reg. \$18 ea.

FIELDCREST

\$12.99 ea.
Fieldcrest Spa
17x24"
bath rugs
743-1621
reg. \$30 ea.



\$7.99
ea.

Liz Claiborne Signature
Plush solid or
logo bath towels
740-3496, 4149
reg. \$22 ea.

LIZ CLAIBORNE™

\$12.99 ea.
Liz Claiborne
Signature Plush
17x24"
bath rugs
743-0462
reg. \$35 ea.



\$17.99

84" 2-pack
curtains
select styles
reg. \$60



\$12.99
ea.

Serve it up
in style

Denmark
3-pc. cheese boards
or 6-pc. tapas trays
786-4644, 4646
reg. \$40 ea.



\$7.99
ea.

or 3 for \$20
Distant Lands
candles
reg. \$26 ea.



60%
OFF

Holiday dinnerware,
serveware & table linens
sale **\$2.99-\$31.99**
reg. \$8-\$80



\$39.99
set

Home Expressions or Gibson 30-pc. dinnerware sets
786-2101, 5576, 9111, 9288
reg. \$120 set
shown: Caroline
Also in gray
and turquoise.

h



up to
60%
OFF

Flatware
select styles

\$19.99 set
Cambridge
20-pc.
flatware sets
787-0659
reg. \$60 set
shown:
Maren Frost

SAMUELSON



60%
OFF

All North Pole Trading Co.
holiday decor
sale **\$2.99-\$67.99**
reg. \$8-\$170
shown:
Very Merry Collection



\$16.99
ea.

North Pole Trading Co.
faux-mink-to-sherpa throws
710-0485 | reg. \$50 ea.



\$7.99
ea.

North Pole Trading Co.
or Home Expressions velvet plush throws
740-0483, 0162 | reg. \$25-\$30



Fisher-Price toys
655-4092,
656-4001, 4780

Fisher-Price



Licensed preschool toys
656-5214, 5215

The gift
that makes
playtime fun

Barbie toys
597-0481, 0480, 0179

Barbie



up to
25% OFF

Toys & games
select styles
Excluded from coupons.
Valid 11/17-11/26.

Melissa & Doug toys
656-4801, 5142, 5146

Melissa & Doug



Hot Wheels toys
655-4303, 7184

Hot Wheels



Games for the family
328-9008, 8112, 655-1976



Mario & Sonic toys
898-0839, 7009

Nintendo



\$19.99
ea.

Retro
arcade games
select styles
reg. \$44 ea.



starting at
\$9.99

Five Oak men's gifts
select styles
sale **\$9.99-\$29.99**
reg. \$24-\$59



\$14.99

Workman Plus
spotlight & toolkit
532-0168
reg. \$39

up to
60% Off
Novelty
men's gifts
532-0169, 0914
sale **\$6.99-\$14.99**
reg. \$14-\$39



Sharper Image gifts or games
532-0825, 683-6993, 7413
sale **\$14.99-\$59.99**
reg. \$34-\$119

starting at
\$14.99

select styles



Discovery Kids gifts
683-2481, 7308, 7838, 7840
sale **\$14.99-\$39.99**
reg. \$34-\$79



up to
50% OFF

Marvel & Star Wars
toys, costumes & clothing
979-0100
Excluded from coupons.

MARVEL

Toyland
treasures

\$29.99
ea.

Cipton LED skateboard
or scooter
683-7828, 7829
reg. \$79 ea.



\$99.99

iLive home theater
projector bundle
683-7827
reg. \$219

iLIVE



up to
60% OFF
Iconic gifts
select styles
sale **\$24.99-\$149.99**
reg. \$59-\$249



Stand Out
Beauty gifts



20% OFF
JCPenney Beauty gift sets
960-1598
915-2155, 2156

Excluded from coupons. Valid 11/3-11/5 & 11/17-11/26.

JCPenney
Beauty + Salon



up to
25% OFF

Men's & women's
fragrances
select products
Excluded from coupons.
Valid 11/22-11/26.



Scan now,
shop now!
Scan the QR
code to shop
all Black Friday
Deals online



\$89
Murad skincare
gift set
065-8749
Excluded from coupons. Valid 11/3-11/5 & 11/17-11/26.

30% OFF
CHI hair tools
select products
Valid 11/3-11/5 &
11/17-11/26.



up to
30% OFF
Select skincare
Valid 11/3-11/5 &
11/22-11/26.

Featured brands:
Hanskin,
Skin Gym,
Rodial



50% OFF



smashbox

Smashbox Cali Contour palette
Excluded from coupons.
Valid 11/22-11/26. Shop in select store and at jcp.com

30% OFF

Olaplex haircare | select products
Excluded from coupons. Excludes kits.
In store only.
11/24-11/26.



Gifts of **glamour**

\$14.99 set
Paul Mitchell
hair gift sets
select products
reg. \$22 set
Valid 11/3-11/5 &
11/17-11/26.



25% OFF

Select haircare gift sets
sale \$28.50-\$33 | reg. \$38-\$44
Excluded from coupons.
Valid 11/22-11/26.

Featured brands:
Biolage, Redken, Matrix



Black Friday Deals

JCPenney Beauty + Salon

50% OFF

Select makeup
Valid 11/3-11/5 & 11/22-11/26.

Featured brand: Jason Wu Beauty

\$24.99 set
Joico Hair gift sets
select products
reg. \$35-\$38
Valid 11/3-11/5 & 11/17-11/26.

JOICO



50% OFF
Lashes & brushes
select products
Valid 11/3-11/5 & 11/22-11/26.



25% OFF
Paul Mitchell hair gift sets
select products
Valid 11/3-11/5 & 11/17-11/26.

PAUL MITCHELL



30% OFF
Skincare
select products
Featured brand Hanskin
Valid: 11/3-11/5 & 11/22-11/26.

Hanskin

25% OFF
Covergirl makeup & skincare
select products
Valid 11/3-11/5 & 11/22-11/26.
Excluded from coupons.

COVERGIRL

20% OFF
Satya + Sage candles
Valid 11/22-11/26.
Excluded from coupons.

SATYA + SAGE

50% OFF
O.P.I nail gift set
select products
Valid 11/3-11/5 & 11/17-11/26.

O.P.I

30-50% OFF
Brands from Thirteen Lune
select products
Valid 11/3-11/5 & 11/22-11/26.

thirteen lune

\$25 set
Juicy Couture
Viva La Juicy
Gold Couture gift set
Valid 11/22-11/26
Excluded from coupons.

JUICY

\$24.99 set **★ sexyhair.**
SexyHair gift set
select products
Valid 11/3-11/5 & 11/17-11/26.

SEXY HAIR

\$19.99 set **Wet brush**
Wet Brush
Ariel gift set
Valid 11/3-11/5 & 11/17-11/26.

Wet

up to
70% OFF

All diamond studs
after additional 40% Off*

\$29.99* pr.
1/10 or 1/16 ct. t.w. mined
or lab-grown diamond[†]
271/471-1356, 1358,
2171, 2172
sale **\$49.99 pr.**
reg. \$124.98-\$149.98



\$69.99* pr.
1/5 ct. t.w. mined or
lab-grown diamond
studs[†] 271/471-1353,
1357, 1285, 3148
sale **\$116.65 pr.**
reg. \$208.32-\$324.98



\$99.99* pr.
1/4 ct. t.w. lab-grown
diamond[†] 271/471-7053
sale **\$166.65 pr.**
reg. \$324.98 pr.



\$119.99* pr.
1/3 ct. t.w. mined or
lab-grown diamond[†]
271/471-1324, 1318, 7054
sale **\$199.98 pr.**
reg. \$449.98 pr.



\$149.99* pr.
3/8 ct. t.w.[†] 271/471-
1319, 1323, 3219, 3220
sale **\$249.99 pr.**
reg. \$624.98 pr.



\$249.99* pr.
5/8 ct. t.w.[†] 271/471-
3110, 3242, 3111, 3243,
3112, 3244, 3113, 3245
sale **\$416.65 pr.**
reg. \$824.98 pr.



\$399.99* pr.
1 ct. t.w. mined or
lab-grown diamond
studs[†] 271/471-1244, 1245,
1374, 8231, 7015, 2140
sale **\$666.65 pr.**
reg. \$1624.98 pr.



\$599.99* pr.
1-1/2 ct. t.w. lab-grown
diamond[†]
271/471-1374, 7015
sale **\$999.99 pr.**
reg. \$3749.98 pr.



**Everstar lab-grown
diamonds**
Color: I-J; Clarity: I1
\$199.99* pr.
3/8 ct. t.w. lab-grown
diamond[†]
271/471-4090, 4183
sale **\$333.32 pr.**
reg. \$624.98 pr.



\$269.99* pr.
1/2 ct. t.w. lab-grown
diamonds[†]
271/471-1340, 2192
sale **\$449.99 pr.**
reg. \$1041.65 pr.



\$699.99* pr.
1-1/4 ct. t.w. lab-grown
diamond[†]
271/471-2221, 2222
sale **\$1166.65 pr.**
reg. \$3124.98 pr.



\$1499.99* pr.
2 ct. t.w. lab-grown
diamond[†]
271/471-1377, 1414
sale **\$2499.99 pr.**
reg. \$6999.98 pr.



Black Friday Deals

Excluded from coupons. While supplies last.



36 month special financing*
On fine jewelry purchase over \$1000

*See pg. 10 for details.

up to
75% OFF

after Extra 40% Off*
Fine jewelry
select styles

*No coupon required. Discount taken at register.
Prices shown reflect all discounts. Discount
already shown in final price at jcp.com.



Color G-J, Clarity
SI2 - I1

save 80%
**\$999⁹⁹ -
\$2299⁹⁹***

1 1/4 to 2 1/2 ct. t.w. lab-grown
diamond; 1 to 2 ct center stone[†]
Color H-I, Clarity SI1-SI2
sale **\$1666.65 - \$3833.32 set**
reg. \$4999.98 - \$9999.98 set

save up to 78%
\$899⁹⁹ ea.

1 ct. lab-grown diamond
solitaire[†] 273/473-7024,
7025, 1206, 1207, 1205
sale **\$1499.99 ea.**
reg. \$4166.65 ea.



\$3499⁹⁹ ea.

2 ct. lab-grown diamond
solitaire[†] 273/473-7028,
7030, 1208, 1209, 1210
sale **\$5833.32 ea.**
reg. \$12499.98 ea.
Additional carat weights available.

save up to 84%
\$999⁹⁹ ea.

1 to 2 ct. t.w.[†] 272/472-
2347, 2348, 1729, 2408,
2319, 3633, 3402, 3631
sale **\$1666.65 ea.**
reg. \$3749.98-\$6249.98

save up to 80%
\$899⁹⁹ ea.

1 to 2 ct. t.w. mined or lab-grown diamond[†]
274/474-1762, 1763, 272/472-1642, 1641,
272/472-2915, 4468, 274/474-2387, 6246
sale **\$1499.99 ea.** reg. \$2749.98-\$4499.98



save up to 74%
\$1799⁹⁹ ea.

2 to 2-1/4 ct. t.w. mined or lab-grown diamond[†]
272/472-2315, 2384, 273/473-2358, 274/474-2348,
272/472-2329, 2385, 274/474-2349, 2391,
273/473-2345
sale **\$2999.99 ea.** reg. \$5624.98-\$6999.98



save up to 81%
\$599⁹⁹ ea.

1 ct. t.w. mined or lab-grown
diamond[†] 272/472-2650, 1827,
1786, 0176, 2846, 2847, 2848
sale **\$999.99 ea.** reg. \$2499.98-\$3249.98



ModernBride[®]
AT JCPENNEY



Color H-I, Clarity SI1-SI2

save up to 81%
\$1399⁹⁹ set

2 ct. t.w. lab-grown diamond;
1 ct center[†] 273/473-2302, 2303,
2304, 2305, 3091
sale **\$2333.32 set**
reg. \$7499.98 set

\$2799⁹⁹ set

3 ct. t.w. lab-grown diamond; 2
ct center stone[†] 273/473-2284,
2285, 2286, 2288, 2287
sale **\$4666.65 set**
reg. \$13541.65 set
also in 5 ct. t.w.



save up to 79%
\$1299⁹⁹ ea.

2 ct. t.w. mined or
lab-grown diamond[†]
272/472-1804, 1903,
1777, 4706, 6039
sale **\$2166.65 ea.**
reg. \$4499.98-\$6249.98

save 74%
\$1399⁹⁹ set

1-3/4 ct. t.w. lab-grown
diamond with 3/4 ct.
center stone[†]
Color H-I, Clarity SI2-I1
272/472-2845, 2844
sale **\$2333.32 set**
reg. \$5499.98 set



save 72%
\$2799⁹⁹ set

2-1/2 ct. t.w. lab-grown
diamond; 1-1/2 ct center stone[†]
Color H-I, Clarity SI1-SI2
273/473-2340, 2348, 2347
sale **\$4666.65 set**
reg. \$9999.98 set



These 2 pages: H diamond ct. t.w. ◊ in 14k gold † in 10k gold § in sterling silver &/or 14k gold over silver

save 73%
\$1999⁹⁹* ea.

3 ct. t.w.¹
272/472-3595, 6046
sale **\$3333.32 ea.**
reg. \$7499.98 ea.



save 77%
\$2499⁹⁹* ea.

4 ct. t.w.¹
272/472-3638, 3666
sale **\$4166.65 ea.**
reg. \$10999.98 ea.



save up to 71%
\$1799⁹⁹* ea.

Diamond accent to 1/4 mined or lab-grown diamond &/or lab-created gemstone¹
274/474-1820, 1819, 1375, 2529, 2330, 6243, 9674, 2327, 5397, 2528, 5395, 1880, 2328, 6241, 9675
sale **\$299.99 ea.**
reg. \$520.82-\$624.98



save up to 73%
\$499⁹⁹* ea.

1/2 to 3/4 ct. t.w. mined or lab-grown diamond¹
274/474-4281, 4282, 0184, 0185, 1566, 1764
sale **\$833.32 ea.**
reg. \$1458.32-\$1874.98



save up to 75%
\$499⁹⁹* ea.

1/10 ct. t.w.¹
293/493-3168, 3897, 7097, 2256, 2279, 2268, 7890, 9521
sale **\$83.32 ea.** | reg. \$166.65-\$199.98
additional styles available

save up to 77%
\$799⁹⁹* ea.

1/10 to 1/4 ct. t.w.¹
sale **\$133.32 ea.**
reg. \$324.98-\$349.98
additional styles available

hoops: 293/493-8115, 8130, 3035

bracelets: 293/493-9574, 9526, 4558, 4290, 9296, 9299, 4662, 9702



save up to 76%
\$1799⁹⁹* ea.

1/3 to 1/2 ct. t.w. mined or lab-grown diamond¹
270/470-2716, 7630, 7631, 7302, 2454, 2937, 7301, 2229, 6170, 6171, 6212, 1674, 6172, 1628, 1012, 1672, 6138, 3249, 3248, 3802, 2861
sale **\$299.99 ea.**
reg. \$624.98-\$749.98
Additional styles available.



save up to 77%
\$3999⁹⁹* ea.

1 ct. t.w. mined or lab-grown diamond¹
270/470-1774, 5412, 6012, 3570, 5117, 7214, 7536, 7537, 7665, 3965, 3969, 6190, 6191, 4563
sale **\$666.65 ea.**
reg. \$1499.98-\$1749.98



save up to 77%
\$999⁹⁹* ea.

1 ct. t.w. certified diamond¹ or 2 ct. t.w. lab-grown diamond¹
270/470-3752, 2977, 3276, 3772, 3889, 6208, 6088, 4277, 4379
sale **\$1666.65 ea.**
reg. \$3499.98-\$4499.98
additional styles available

save up to 77%
\$4999⁹⁹* ea.

1/2 ct. t.w. certified diamond¹ or 3/4 to 1 ct. t.w. mined or lab-grown diamond¹
270/470-2738, 3684, 3625, 3641, 3685, 2858, 5466, 7052, 6040, 3000, 3912, 1007, 1771, 1636, 2911, 5440, 4317, 4318, 4017, 4309
sale **\$833.32 ea.**
reg. \$1749.98-\$2249.98
Additional styles available.



save up to 73%
\$1999⁹⁹ - \$2499⁹⁹* ea.

4 to 5 ct. t.w. mined or lab-grown diamond¹
270/470- 6202, 4511, 4577, 4342, 4440, 4403, 4020
sale **\$3333.32-\$4166.65**
reg. \$6249.98-\$8749.98



save up to 80%
\$999⁹⁹* ea.

1/10 to 1/6 ct. t.w. diamond &/or lab-created gemstone¹
293/493-6213, 6097, 6209, 6208, 6447, 6440, 6330, 6550, 6438, 6446
sale **\$166.65 ea.**
reg. \$374.98-\$520.82



save up to 75%
\$129⁹⁹ - \$299⁹⁹* ea.

1/10-1/2 mined or lab-grown diamond¹;
270/470-7316, 7314, 7311, 6099, 3453, 3783, 4289, 293/493-9669, 9665, 270-3555
sale **\$216.65-\$499.99**
reg. \$312.48-\$1041.65



\$199⁹⁹ ea.
Diamonds & Gemstones¹
Yes, Please!

1/20 to 1/10 ct. t.w. diamond or lab-created gemstone or cultured freshwater pearl
283/483-5042, 7052, 7047, 8078, 5034, 8091, 8107, 8108, 3007, 3008, 8092, 8095, 9013
sale **\$33.32 ea.** reg. \$124.98 ea.
¹See back cover for details.



save up to 78%
\$269⁹⁹* ea.

Genuine, simulated &/or lab-created gemstone¹
267/467-0122, 0121, 2221, 2076, 3051, 3076, 7598, 2566, 2006, 2008, 9800, 9601, 9434, 8035
sale **\$44.99 ea.** reg. \$99.98-\$124.98
additional colors available



up to
60% OFF
after Extra 20% Off*
Fine & fashion
watches



**36-month
special
financing†**

Available in store on qualifying fine jewelry & watch purchases of \$1000 or more (after discounts) made Nov. 17-26 on a JCPenney Credit Card.
†Must request at the time of purchase. Subject to credit approval. Minimum monthly payments required. See store associate for details.

*No coupon required. Discount taken at register. Prices shown reflect all discounts. Discount already shown in final price at jcp.com.

CITIZEN BULOVA INVICTA RELIC CASIO ARMITRON TIMEX

75% OFF
after additional 40% Off*
Entire stock gold & silver jewelry

*No coupon required. Discount taken at register. Prices shown reflect all discounts. Discount already shown in final price at jcp.com.

save 76%
**\$239⁹⁹ -
\$319⁹⁹***
Sparkle rope chains†
281-2397, 2398, 2399,
2400, 2401
sale **\$399.99-\$533.32**
reg. \$999.98-\$1374.98

**\$79⁹⁹
pr**
Cubic zirconia
earrings†
284-8111, 7323,
7327, 8069, 8068,
2295, 8027
sale **\$133.32 pr.**
reg. \$324.98 pr.
Additional styles
available.

**Dazzling
deals**

save 76%
**\$149⁹⁹
pr.**
Earrings†
284-2343,
2341, 8136
sale **\$249.99 pr.**
reg. \$624.98 pr.
Additional styles available.

save 75%
**\$399⁹⁹ -
\$899⁹⁹***
Figaro or curb necklace
or bracelet chains†
281-9210, 9211,
9205, 9206
sale **\$666.65-\$1499.99**
reg. \$1624.98-\$3624.98
8.5", 22"

MADE IN ITALY

save 80%
**\$699⁹⁹
ea.**
8" woven bracelet†
282-3259
sale **\$1166.65 ea.**
reg. \$3541.63 ea.

save 77%
**\$229⁹⁹
ea.**
7.5" bismark bracelet†
282-3251
sale **\$383.32 ea.**
reg. \$999.97 ea.

save 80%
**\$59⁹⁹
set**
2-pc. boxed set;
necklace & bracelets†
290-8121, 8122, 8123
sale **\$99.99 set**
reg. \$299.98 set

**\$29⁹⁹
ea.**
Q7+ smartwatches
reg. \$90 ea.
Excluded from coupons.



Q7
SMARTWATCH

60% OFF
Fashion silver
select styles
MONET™



up to
80% OFF
Fashion silver jewelry
select styles
sale **\$6.50-\$19.99**
reg. \$26-\$85

sparkle
* allure



**\$8⁹⁹
& under**
Boxed fashion jewelry
select styles
sale **\$5.99-\$8.99**
reg. \$18-\$26

MONET™
MIXIT.

These 2 pages: H diamond ct. t.w. ♦ in 14k gold ‡ in 10k gold § in sterling silver &/or 24k gold over silver

Total weight (t.w.) of all diamonds and other stones in each setting, unless noted. Diamonds and other stones solitaire weight may vary between .01 and .05 carat. Diamonds and other stones total weight may vary between .01 and .08 carat. Some diamonds and other stones may consist of fewer than 17 facets. For all jewelry sets, diamonds and other stones carat weight (ct.) represents the approximate total weight (t.w.) of all diamonds and other stones combined. Modern Bride® is a registered trademark of Advance Magazine Publishers Inc., used under license. Gemstones and some diamonds may have been treated and may require special care. Jewelry photos may be enlarged to show detail.

Our **Best Black Friday Ever!**

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All the deals, all the fun – ALL IN STORE, 11/24!*

5AM Your chance to win a \$10 off \$10, \$100 off \$100 or \$500 off \$500 coupon!

9AM \$10 off \$10 coupon when you spend \$50+ on Gift Cards.

1PM Your chance to win **FREE diamonds!**

5PM Let us cover your cart! Your chance to win a \$500 off \$500 coupon!



Liz Claiborne apparel
reg. \$19-\$179

liz claiborne

Worthington apparel
reg. \$32-\$110

WORTHINGTON



up to
60% OFF
Worthington &
Liz Claiborne apparel
select styles

up to
60% OFF

Women's plus a.n.a.,
St. John's Bay,
Liz Claiborne &
Worthington apparel
select styles



Latest styles,
smart savings

up to
50% OFF
select styles

Women's &
juniors' dresses
reg. \$49-\$150



\$18.99
ea.
Liz Claiborne
sweaters
select styles
reg. \$49 ea.



Women's Worthington
sweaters | reg. \$37 ea.

WORTHINGTON **liz claiborne**



\$14.99
ea.
select styles

Liz Claiborne sweaters
reg. \$40 ea.



\$16.99
ea.
Liz Claiborne sweaters
select styles
reg. \$44 ea.



Bold Elements
apparel
reg. \$44-\$89
BOLD elements.

Alfred Dunner apparel
reg. \$49.50-\$79.50

alfred dunner



Ryegrass apparel
reg. \$45-\$120

RYEGRASS



Frye and Co.
apparel
reg. \$55-\$129



up to
50% OFF
Women's apparel
select styles

FRYE AND CO.



\$17⁹⁹ ea.

Women's denim

select styles
reg. \$49-\$54

Also in women's plus,
petites' & tall sizes.



ARIZONA
JEAN CO.[®]



ana
a real approach



Chill
savings

\$5⁹⁹ ea.

Women's St. John's Bay
or a.n.a 3/4- or
long-sleeve tees
or polar fleece

select styles
reg. \$17-\$22



ana
a real approach

\$14⁹⁹ ea.

Juniors' Arizona plaids
select styles
reg. \$44 ea.

ARIZONA
JEAN CO.[®]



\$24⁹⁹ ea.

Juniors'
sweater dresses
select styles
reg. \$59 ea.



Juniors' fleece
reg. \$44 ea.



Warm
& toasty
finds

\$19⁹⁹ ea.

select styles



Juniors' Arizona sweaters
select styles
reg. \$44 ea.

ARIZONA
JEAN CO.[®]



up to
60% OFF
select styles

Juniors' Arizona
coats & shackets
select styles
reg. \$59-\$99

\$14⁹⁹ ea.

Women's St. John's Bay
corduroy or denim
select styles | reg. \$44 ea.



\$17⁹⁹ ea.

Gloria Vanderbilt Amanda
jeans
reg. \$48 ea.
Valid 11/17-11/26.



Gloria Vanderbilt



\$14⁹⁹ ea.

Women's sweaters
select styles
reg. \$44 ea.

Women's St. John's Bay
mockneck sweaters

a.n.a mockneck
sweaters

Women's St. John's Bay
shawl collar sweaters

a.n.a thermal henley
sweaters

**Cozify
your
style**



\$5⁹⁹ ea.

St. John's Bark
quilted vests
select styles
reg. \$22 ea.



\$14⁹⁹ ea.

Women's St. John's Bay
quilted vests
select styles
reg. \$44 ea.

Women's St. John's Bay
1/4-zip fleece
reg. \$32 ea.



a.n.a sweaters
reg. \$37 ea.

ana
a new approach

\$9⁹⁹ ea.

Women's sweaters,
shirts or fleece
select styles



Women's
St. John's Bay
sweaters
reg. \$37 ea.

Women's
St. John's Bay
shirts
reg. \$37 ea.

\$11⁹⁹ ea.

a.n.a henleys or ribbed tees
select styles
reg. \$30 ea.



\$12⁹⁹ ea.

a.n.a plaids or shirts
select styles
reg. \$44 ea.

ana
a new approach

Women's
St. John's Bay
sweaters
reg. \$54 ea.



\$19⁹⁹ ea.

select styles

a.n.a coated
or embellished
denim
reg. \$54 ea.



ana
a new approach



Stress less. **Cozy more.**

60% OFF

Women's outerwear
select styles
reg. \$100-\$300



\$79⁹⁹ ea.

Liz Claiborne or Worthington coats
263-0948
reg. \$200-\$220

WORTHINGTON
Liz Claiborne



\$49⁹⁹ ea.

Women's St John's Bay
microfiber puffer jackets
263-0931
reg. \$200 ea.



60% OFF
select styles

Handbags & wallets
reg. \$25-\$90



Winter proof. Budget proof.

\$24⁹⁹ ea.

Women's St. John's Bay
puffer jackets
263-0929
reg. \$100 ea.



\$2⁹⁹ pr.

Mixit gloves
select styles
reg. \$6 pr.

MIXIT.



up to **60% OFF**

Women's cold-weather accessories
select styles
reg. \$6-\$68



\$9⁹⁹ ea.

Women's scarves
select styles
reg. \$28 ea.

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9AM \$10 off \$10 coupon when you spend \$50+ on Gift Cards.

1PM Your chance to win FREE diamonds!™

5PM Let us cover your cart! Your chance to win a \$500 off \$500 coupon!

Sole-ful Gifts

Boots so good, they belong on the nice list!

\$19⁹⁹ pr.

Women's boots
select styles
reg. \$65 or \$85



Kick it up a notch

starting at **\$14⁹⁹**

Kids' boots
select styles
reg. \$45-\$65

\$29⁹⁹ pr.

Women's boots
select styles
reg. \$75 or \$95





Gear to keep you moving & training

50% OFF
Men's & women's Xersion activewear
select styles
reg. \$12-\$80



\$17.99 ea.
Women's Xersion half-zip performance pullover
840-0962
reg. \$49 ea.

Men's or women's fleece hoodies, joggers or leggings
578-0610, 840-1396, 1404, 0562, 0981
reg \$37-\$44



\$14.99 ea.



\$5.99 ea.
select styles

Women's Xersion cotton tees
840-1069
reg. \$22 ea.



\$4.99 ea.
select styles

Men's Xersion Xtreme tees
578-3238
reg. \$14 ea.

Step up your game



starting at **\$44.99**

PUMA shoes for the family
select styles
msrp \$50-\$80
Excluded from coupons.



FILA
starting at **\$19.99**

FILA shoes for the family
select styles
msrp \$45-\$70
Excluded from coupons.



Gift Cards

The gift everyone loves!



\$24.99 ea.
Men's or women's
Champion hoodies
981-5005
reg. \$55 ea.
Excluded from
coupons.



50% OFF
select styles
Valid 11/22-12/5.

Men's & women's
Champion
activewear
select styles
reg. \$15-\$100
Excluded from
coupons.



Champion

up to
40% OFF
Men's & women's
PUMA activewear
select styles
reg. \$25-\$120
Excluded from coupons.
Valid 11/17-11/28.



PUMA

Men's
PUMA hoodies
983-5007
reg. \$50 ea.
Excluded from
coupons.



\$19.99 ea.
select styles



Men's or
women's
adidas pants
577-0261
reg. \$50 ea.

Excluded from coupons. Valid 11/17-11/28.

\$24.99 ea.
Women's PUMA
hoodies or joggers
841-1550 | reg.
\$50 ea.
Excluded from coupons.



25% OFF
Men's & women's
adidas hoodies
577-0304
reg. \$50 ea.
Excluded from
coupons.
Valid 11/17-11/26.

adidas



40% OFF
Men's & women's
Reebok activewear
select styles
reg. \$25-\$55

Reebok



Excluded from coupons. Valid 11/17-11/28.

40% OFF
Team fleece
& outerwear
select styles
reg. \$50-\$175



Excluded from coupons. Teams and leagues may vary by store.

50% OFF
Team gifts & sleepwear
select styles
reg. \$15-\$60



Juniors' & young men's apparel

\$13⁹⁹ ea.

Juniors' Arizona tops
select styles | reg. \$36 ea.



\$5⁹⁹ ea.

Young men's Arizona tees
select styles | reg. \$12 ea.



\$11⁹⁹ ea.

Young men's Arizona flannel
select styles | reg. \$40 ea.



30% OFF

Forever 21 apparel
select styles
reg. \$9.99-\$59.99
Excluded from coupons.
Valid 11/17-11/26.



FOREVER 21

buy 1 get 1
FREE*

Young men's
Arizona denim
select styles
reg. \$50 ea.
*Scroll to bottom
of ad for details.
In-store only,
similar savings
online.



ARIZONA
JEAN CO.

starting at
\$14⁹⁹

Juniors'
Arizona denim
select styles
reg. \$44-\$54

50% OFF

Juniors' dresses
select styles
reg. \$49-\$119



\$19⁹⁹ ea.

Juniors' fleece
select styles
reg. \$44 ea.



50% OFF

Juicy by
Juicy Couture
apparel
select styles
reg. \$19.50-\$65

JUICY



up to
60% OFF

Juniors' Arizona coats & shackets
select styles | reg. \$59-\$99

ARIZONA
JEAN CO.

\$14⁹⁹ ea.

Juniors' Arizona seamless tees
select styles | reg. \$36 ea.

\$14⁹⁹ ea.

Juniors' Arizona plaid
select styles | reg. \$44 ea.

\$19⁹⁹ ea.

Juniors' Arizona sweaters
select styles | reg. \$39-\$44

up to
50% OFF

Airwalk apparel
select styles
reg. \$22-\$90
Excluded from coupons.

AIRWALK

VISION
STREET
WEAR

up to
40% OFF

Vision Streetwear
apparel
select styles
reg. \$22-\$96



\$12⁹⁹ ea.

Young men's
novelty tees
select styles
reg. \$20 ea.



\$12⁹⁹ ea.

Juniors' graphic tees
select styles
reg. \$24 ea.



Black Friday Deals

Levi's® apparel

Additional offers and coupons do not apply to Levi's®.



40% OFF

Men's & women's Levi's® apparel

select styles
Valid online 11/17-11/28 & in store 11/19-11/28.

50% OFF

Kids' Levi's® clothing
select styles
Valid 11/19-11/28.



50% OFF

Kids' Levi's® clothing
select styles
reg. \$17-\$78

Men's 505 or 541 Levi's® jeans
Valid 11/23-11/28.



\$34.99
ea.
select styles

Women's 724, 711 or 721 jeans
Also in women's plus



50-60% OFF

Men's Levi's® coats & jackets
select styles



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5AM Your chance to win a \$10 off \$10, \$100 off \$100 or \$500 off \$500 coupon!

9AM \$10 off \$10 coupon when you spend \$50+ on Gift Cards.

1PM Your chance to win FREE diamonds!™

5PM Let us cover your cart! Your chance to win a \$500 off \$500 coupon!

starting at
\$9.99
Men's St. John's Bay pajama pants
505-1957, 1811
reg. \$24 ea.



starting at
\$14.99
select styles

Men's St. John's Bay pajama set
505-2036, 1821
reg. \$40-\$50



Sleep tight,
gift right

Men's St. John's Bay robes
505-1961
reg. \$50 ea.

\$19.99
ea.
select styles



up to
40% OFF
Men's socks & underwear
select styles
reg. \$20-\$40



\$14.99
set
12 days of socks
503-1927
reg. \$40 set

\$2.99

Mixit 2-pk. socks
122-2216
reg. \$8



MIXIT.

50% OFF
Men's slippers
select styles
reg. \$36-\$80



\$4.99
pr.
Mixit slipper socks
122-1671
reg. \$10 pr.



\$9.99
pr.
Women's Mixit or East Fifth slippers
select styles
reg. \$18 pr.

Scan now,
shop now!

Scan the QR code to shop all Black Friday Deals online





Fast & Free Same-Day Pickup

Get your orders in **2 HOURS*** or less!

\$12⁹⁹
set

Adonna pajama set
112-2725
reg. \$44 set

ADONNA

\$29⁹⁹
set

Liz Claiborne
4-pc. pajama set
112-2720
reg. \$64 set

LIZ CLAIBORNE

\$27⁹⁹
ea.
select styles

Liz Claiborne
plush robes
112-2660
reg. \$59 ea.

\$12⁹⁹
ea.
select styles

Women's Sleep Chic
mix & match
separates
112-2682, 2670
reg. \$26 ea.

\$7⁹⁹
set

Women's Sleep Chic
fleece pants with socks
112-2771 | reg. \$26 set

Sleep Chic

starting at
\$16⁹⁹

Bras from Ambrielle,
Bali, Warners or
Maidenform
select styles
reg. \$32-\$48

All day
comfort

buy 3 get 3
FREE[†]

Panties from Ambrielle,
Vanity Fair, Bali, Warners,
Underscore & Arizona Body
select styles
reg. \$11-\$14
[†]Scroll to bottom of ad for details.

\$29⁹⁹
ea.

Liz Claiborne
Cool & Calm pajama set
112-2713 | reg. \$64 set

starting at
\$9⁹⁹
select styles

Arizona Body
bras
reg. \$26-\$34

60% OFF
select styles

Arizona Body
sleepwear
reg. \$24-\$48

ARIZONA
BODY

\$14⁹⁹
ea.
select styles

Playtex 18 Hour or
Underscore bras
reg. \$34-\$39
Online only 11/3-11/5.

Playtex
18 HOUR

Black Friday Deals

50% OFF

select styles

Matching family pajamas

Excluded from coupons.
While supplies last.



The pajamas that bring the family together



JCPenney Portraits
by Lifetouch

smile. order. send.

Select, design and order holiday cards at your session.



PHOTO CARDS
69¢ each*

Get Coupon

*Exclusions Apply

Rock On
Styles
For Him

up to
50% OFF
Men's Mutual Weave
& Stylus apparel
select styles
reg. \$16-\$120
Also in men's big & tall sizes.

buy 1 get 1
FREE*
Mutual Weave denim
select styles
reg. \$50-\$54
*Scroll to bottom of ad for details.
In-store only, similar savings online.



mutual weave.
STYLUS



Shaquille O'Neal
XLG big & tall
SHAQUILLE O'NEAL
XLG™



Stafford, St. John's Bay
or Mutual Weave
big & tall apparel



up to
60% OFF
Big & tall apparel
select styles
Big & tall sizes in MT-6XL

Shaq™, Rights of Publicity and
Persona Rights: ABG-Shaq, LLC.



\$15.99
ea.
Men's St. John's Bay puffer vest,
fine-gauge or cable sweaters
select styles | reg. \$48-\$50



\$10.99
ea.

Men's St. John's Bay waffle thermals,
long-sleeve interlock tees, jersey polos or
Mutual Weave henleys or long-sleeve tees
select styles
reg. \$36 ea.



\$19.99
ea.
Men's St. John's Bay
7G quarter-zip or
Mutual Weave sweaters
select styles
reg. \$58 ea.

buy 1 get 1
FREE†

Young men's Arizona denim
select styles
reg. \$50 ea.
†Scroll to bottom of ad for details.
In-store only, similar savings online.

ARIZONA
JEAN CO.®

\$21.99
ea.

Young men's
Arizona shirt jackets
525-1425
reg. \$50-\$60



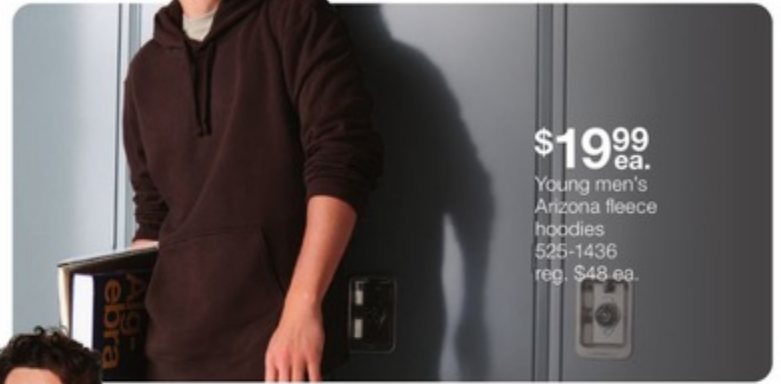
\$5.99
ea.

Young men's Arizona tees
select styles
reg. \$12 ea.



\$19.99
ea.

Young men's
Arizona fleece
hoodies
525-1436
reg. \$48 ea.



\$24.99
ea.

Men's
St. John's Bay
puffer jackets
select styles
reg. \$100 ea.



up to
60% OFF
Men's cold-weather
accessories
select styles
reg. \$22-\$68



50-60% OFF

Men's Levi's® or
Dockers® jackets
select styles
reg. \$160-\$200
Additional offers and
coupons do not
apply to Levi's®.



Men's St. John's Bay
easy care or Temp Flex
chino pants
516-0236
reg. \$48-\$54



\$17.99
ea.
select styles



\$39.99
ea.
select styles



Men's Dockers®
Signature Iron
Free with Stain
Defender or
All Seasons tech pants
reg. \$58-\$66
Valid 11/19-11/28.



buy 1 get 1
FREE†



Men's dress shirts
& pants
select styles
reg. \$50-\$80
†Scroll to bottom of ad
for details.

buy 1 get 1
FREE†

Men's
Haggar® pants
reg. \$70-\$80
†Scroll to bottom of
ad for details.



starting at
\$14.99

Men's Dockers®
gift sets
select styles
reg. \$30-\$70



\$49.99
pr.
Men's Dockers®
boots
select styles
reg. \$90 pr.



50% OFF

J. Ferrar &
Stafford apparel
select styles
reg. \$50-\$250
Also in men's big & tall sizes.



Big & tall apparel

Sizes MT-6XL



up to **60% OFF**
Men's big & tall St. John's Bay apparel select styles reg. \$25-\$70

\$29.99 ea.
Men's big & tall St. John's Bay puffer jackets select styles reg. \$110 ea.



up to **50% OFF**
select styles

Shaquille O'Neal XLG big & tall apparel select styles reg. \$40-\$275 Shaq™, rights of publicity and persona rights: ABG-Shaq, LLC.

SHAQUILLE O'NEAL XLG



Look sharp & save big

\$9.99 ea.
Men's big & tall St. John's Bay tees 581-2428 reg. \$25 ea.



\$11.99 ea.
Men's big & tall St. John's Bay polos 581-2818 reg. \$30 ea.




\$14.99 ea.
Men's big & tall St. John's Bay pajama pants select styles reg. \$24 ea.

\$14.99 ea.
Men's big & tall novelty tees 583-0142, 1370 reg. \$30 ea.



up to **50% OFF**
Men's big & tall suits, sport coats & dress shirts select styles reg. \$60-\$275



Men's big & tall St. John's Bay long-sleeve polos 581-2841 reg. \$46 ea.

\$14.99 ea.
select styles



Men's big & tall St. John's Bay flannel or henleys 581-2775 reg. \$46-\$50



Levi's®

40% OFF
select styles

Men's big & tall Levi's® apparel reg. \$29.50-\$89.50
Additional offers and coupons do not apply to Levi's®. Valid 11/19-11/28.



Big & tall Arizona or Mutual Weave denim reg. \$50-\$54

ARIZONA JEAN CO.



\$24.99 ea.
Men's big & tall St. John's Bay pants 581-1119 reg. \$64 ea.



50% OFF Men's big & tall IZOD apparel select styles | reg. \$34-\$115

IZOD



Men's big & tall Van Heusen apparel reg. \$35-\$80

VAN HEUSEN



Men's big & tall Xersion activewear

X
XERSION

50% OFF
select styles



Looks Cute
Styles
for Kids



okie dokie.

starting at
\$4.99

Babies' or toddlers'
Okie Dokie
Mix & Match
select styles



starting at
\$3.99
ea.
select styles

Babies' Okie Dokie
playwear

60% OFF

Babies' Okie Dokie essentials
select styles
reg. \$12-\$30



\$7.99
ea.
select styles

Babies' or
toddlers'
Okie Dokie
fleece
sweatshirts
or pants
reg. \$16-\$20



starting at
\$11.99

Babies' & toddlers'
Okie Dokie
fashion separates
select styles



up to
60% OFF

Babies' & kids'
dressy clothing
select styles
reg. \$26-\$119

up to
60% OFF
Carter's clothing
348-7766
reg. \$12-\$48



carter's

starting at
\$14.99

Toddlers' & kids'
coats or jackets
select styles



60% OFF

Kids' pajamas &
robes
select styles
reg. \$22-\$48

starting at
\$11.99

Toddlers' or kids' sleep gift sets
select styles





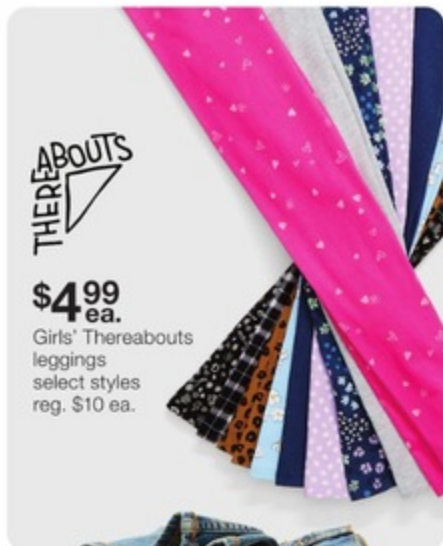
Boys' Thereabouts joggers reg. \$22 ea.

\$9.99 ea.

select styles



Kids' Thereabouts thermal or ribbed tops reg. \$18 ea.



THEREABOUTS

\$4.99 ea.

Girls' Thereabouts leggings select styles reg. \$10 ea.



starting at **\$9.99**

Kids' Thereabouts jeans or jeggings select styles | reg. \$30-\$38

starting at **\$9.99** ea.

Xersion fleece select styles



Levi's

Kids' Levi's® clothing select styles reg. \$17-\$78 Additional offers and coupons do not apply to Levi's®.

50% OFF select styles



Kids' Champion activewear select styles Excluded from coupons.

Champion

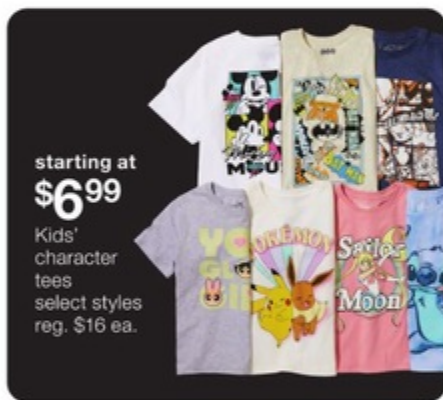
Valid 11/22-11/28.



\$5.99 ea.

Kids' Thereabouts graphic tees

select styles reg. \$12 ea.



starting at **\$6.99**

Kids' character tees select styles reg. \$16 ea.



\$29.99 ea.

Kids' Nike 3BRAND by Russell Wilson fleece hoodies select styles reg. \$45 ea. Excluded from coupons. Valid 11/17-11/26.



\$34.99 set

Kids' PUMA fleece sets select styles | reg. \$52 set Excluded from coupons.



\$24.99 ea.

Kids' adidas fleece hoodies select styles reg. \$40 ea. Excluded from coupons.



\$14.99 ea.

Kids' Thereabouts sweaters select styles | reg. \$32-\$38



\$11.99 ea.

Kids' Thereabouts flannel or button-front shirts select styles reg. \$28 ea.

THEREABOUTS

starting at **\$11.99**

Kids' Thereabouts fleece sweatshirts, hoodies or joggers select styles reg. \$26-\$34



Black Friday Furniture, Mattress & Window Sale

up to
60% OFF
Mattresses
select styles

+ Free delivery on mattresses \$699 & above
Some exclusions apply.

+ Earn up to \$300 in JCPenney gift cards with select mattress purchases

+ Earn up to \$100 in JCPenney Rewards[†]
†See below for details.

+ Free box spring on select mattress purchases

+ Up to 24 months special financing^{**} on qualifying purchases made with a JCPenney Credit Card through 11/28/2023.



†Earn 1 point for every \$1 spent for purchases with a JCPenney Credit Card and 1 point for every \$2 spent with any other payment method on qualifying purchases. Max 2000 points in Rewards per transaction. Purchases with your JCPenney Credit Card are subject to credit approval. Exclusions apply. See store associate or jcp.com/credit for terms and conditions.

**Choose from 24 or 18 months. Must request at time of purchase. Subject to credit approval. Minimum monthly payments required. See store associate or jcp.com for details.

\$399
Sealy Myrtle eurotop queen mattress
799-2868
reg. \$1400

get a **\$10** Reward!

Sealy

free box spring!
\$799
Sealy Posturepedic Retford queen mattress set
799-3448
reg. \$2700

up to **\$30** Rewards!

Sealy's Surface-Guard Technology™ helps keep the mattress protected.

Sealy

free box spring!
\$849
Beautyrest Beachfront Bay tight top queen mattress set
799-7826
reg. \$2800

up to **\$40** Rewards!

Beautyrest

free box spring!
\$1099
Serta Perfect Sleeper Cobalt calm medium pillowtop mattress set
799-6660
reg. \$3250

up to **\$50** Rewards!

Serta

JCPenney exclusive!
free box spring!
\$1499
Fieldcrest Natural Indulgence queen mattress set
799-4294
reg. \$4200

up to **\$70** Rewards!

FIELDCREST

\$2199
Stearns & Foster Estate ultra firm queen mattress
799-2532
reg. \$4600
Pricing valid starting 11/7.

up to **\$100** Rewards!
\$200 Gift Card

Crafted by certified master craftsmen.

STEARNS & FOSTER

Black Friday Furniture, Mattress & Window Sale

up to
60% OFF
Furniture
select styles

+ Earn up to \$100 in JCPenney Rewards*

*See below for details.

+ Up to 24 months special financing**
on qualifying purchases made with a
JCPenney Credit Card through 11/28/2023.



**Earn 1 point for every \$1 spent for purchases with a JCPenney Credit Card and 1 point for every \$2 spent with any other payment method on qualifying purchases. Max 2000 points in Rewards per transaction. Purchases with your JCPenney Credit Card are subject to credit approval. Exclusions apply. See store associate or jcp.com/credit for terms and conditions.

**Choose from 24 or 18 months. Must request at time of purchase. Subject to credit approval. Minimum monthly payments required. See store associate or jcp.com for details.

\$549

Signature Design by
Ashley® Blake sofa
jcp.com only 797-5305
reg. \$1409

up to
\$20
Rewards*



\$449

Signature Design by
Ashley® Nerviano
zero wall recliner
797-3485
reg. \$1032

buy 1 get 1
FREE*

select recliners
*Scroll to bottom of
ad for details.

Signature
DESIGN
ASHLEY



\$399

Signature Design by Ashley®
Berringer 3-pc. dining set
jcp.com only 796-0460
reg. \$980

get a
\$10
Rewards*



\$549

Signature Design by Ashley
Kaelyn queen panel bed
jcp.com only 790-1243
reg. \$1361

up to
\$20
Rewards*



\$1199

Gabriel Pewter
sectional
jcp.com only 797-6072
reg. \$3000

up to
\$50
Rewards*



Made-to-measure
blinds, shades
& shutters from
Bali & Levolor

50% OFF
select styles



12 months special financing**
qualifying curtains, blinds, shades & shutter
purchases made with a JCPenney Credit Card.

**Must request at time of purchase. Subject to credit approval. Does not include
In-Home Custom Window. See store associate or jcp.com for details.

Bali cellular shades offer
easy style and energy savings
to any space in your home



Bali
your home, your style



Bali shutters are
distinct, charming and
expertly crafted.



Bali solar shades protect from glare and sun
damage without blocking the view.



Levolor faux wood blinds
are durable with easy light
and privacy control



Levolor roller shades
providing a versatile range of
colors, textures and prints with
simple yet elegant options.



LEVOLOR



JCPenney In-Home Custom Window Exclusive Black Friday Savings Event!

Call 1-866-964-0444 or go to jpcustomwindow.com to schedule your free appointment and view
our current promotions or see store associate for details.

Excluded from coupons.

Save \$25-200 on Bestselling Kirsch® Custom Window Treatments*

kirsch

*Excluded from coupons. Offer valid 12/08/2023 through 1/23/2023 on qualifying purchases in the U.S. only. Not valid on prior purchases. Offer excludes Kirsch®
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